

**Founder's Academy**

Entrepreneurship | G3-5

G3-5\_ENTREPRENEURSHIP\_UNIT01\_LESSON01\_STUDENT

# Value, Trade, and Simple Business Models

## Key terms

- value
- trade
- customer
- price

## Lesson

A business begins when you solve a real problem for someone. If they value your solution, they trade money, time, or resources to get it.

## Reflection

Describe one problem you could solve for a classmate or family member.